

R. T. DESIGNS

EXPERIENCE:

TOR/FORGE BOOKS | ART AND COVERS | COVER DESIGNER | 2015 - PRESENT

Responsible for 20-25 covers seasonally using both commissioned artists and creating original compositions for bestselling authors such as Sherrilyn Kenyon, Orson Scott Card, and Gregg Hurwitz. Spearheaded the repackaging of the Tor Classics covers including, *Anne of Green Gables*, and *Call of the Wild*. Redesigned and added styles to fonts in illustrator to create brand new title and author treatments. Took on management responsibilities to keep titles on time, as well as help interns with technical, design, and layout skills.

MACMILLAN PUBLISHING | MARKETING/CREATIVE | DESIGNER | 2013 - 2015

While working with Macmillan Creative I began creating digital commercials for major authors such as Rainbow Rowell, and Steve Berry. I worked on large-scale campaigns that include promotional items, and advertisements featured in *New York Times*, *USA Today*, and *Marvel Comics*. Some of the major digital projects that I worked on included web ads and landing pages for New York Times bestselling authors Bill O' Reilly, Jonathan Maberry, Augusten Burroughs and Sherrilyn Kenyon.

MACMILLAN PUBLISHING | MARKETING/CREATIVE | ASSOCIATE DESIGNER | 2009 - 2013

Contributed largely to responsive landing pages and e-cards for newsletters and bestselling authors. I also worked on various advertisements featured in *New York Times*, and *Washington Post*. Spearheaded a large body of web ads for goodreads, fox, and facebook using Flash, Photoshop, and Edge Animate.

MACMILLAN PUBLISHING, MARKETING/CREATIVE | JUNIOR DESIGNER | 2006 - 2009

While on the job I taught myself Flash and lead the charge on animated web ads for author campaigns. I was responsible for mentoring fellow designers Flash and ActionScript coding. I also regularly worked directly with jacket designers to create the back covers and spines for the Advance Readers' Edition variation of the books.

FREELANCE WORK

Center for Contemporary Opera | Dunemere Books | Feiwel and Friends | FounderGrind | Henry Holt Books
Mackids | New Music Connesieur | PRISM media | Wink International LLC

TECH SKILLS:

After Effects | Premiere Pro | In-Design | Photoshop | Illustrator | HTML5 | CSS3 | JQuery | GSAP | Adobe Edge Animate | Dreamweaver | Sublime Editor | Editra | Wordpress | Quark Press | Fireworks | Flash & AS 2.0-3.0
PowerPoint | Illustrating | Layout & Template Design | Art Direction

EDUCATION:

Baruch College, New York, N.Y. B.A. in Graphics Design
Noble Desktop, New York, N.Y. Advance HTML/Jquery certification