R. T. DESIGNS

RUSSELLT0228@GMAIL.COM | 718.724.4926 | RTDESIGNSITE.COM

EXPERIENCE

SENIOR DESIGNER | TOR PUBLISHING GROUP | 2020-PRESENT

- Responsible for both Art Direction and Cover design as well as collabarations on cover concepts with Editors and Publishers
- Design around 10 original covers seasonaly using both commisoned art as well as stock
- Search and recruit artists for various covers ranging from Sci-Fi/Fantasy, YA, Horror, and Historical Fiction
- Maintain a large Mass Market list that features both new titles as well as reprints

COVER DESIGNER | TOM DOHERTY ASSOCIATES | 2013-2020

- Produced around 20-30 covers seasonaly including origianls, Mass Market, and reprints
- Created original covers for bestselling authors such as Sherrilyn Kenyon, Orson Scott Card, and Greg Hurwitz
- Spearheaded the design repackage and rebranding of the Tor Classics cover division.
- Took on managerial duties such as training interns, licensing artwork, and managing titles across the TDA imprints

ASSOCIATE AD/PROMO DESIGNER | MACMILLAN PUBLISHERS | 2009-2013

- Developed original landing pages and newsletters for major bestselling authors
- Worked on various advertisments featured in *New York Time*s and *Washington Post*
- Took initiative on a large body of web ads for goodreads, Fox, and Facebook using Photoshop, Flash, AfterEffects, and Edge Animate

SKILLS

- Adobe Suite (InDesign, Photoshop, Illustrator, AfterEffects, Edge Animate...)
- Art Direction, Concept and Cover Design
- Typography, Layout & Template Design

EDUCATION

- Baruch College, New York, NY
- Kingsborough College, Brookyln, NY
- Noble Desktop (Advance HTML and Jquery Certification), New York, NY